

Strategic Family Engagement

Reflect on 2013-14: Content of Communication

What do you hear most in your community that SUPPORTS this work?	What is the source of this message?
What do you hear most in your community that CHALLENGES this work?	What is the source of this message?

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Reflect on 2013-14: Strategy of Communication

What implemented family engagement/ supports are going well?	What is on the horizon for next steps to be accomplished?
What needs can you already identify for implementation?	What threats/roadblocks/challenges are anticipated to continue this engagement work?

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Notecatcher: Family Engagement Panel

Complete the notecatcher as panelists share. After the panel, circle items *in both columns* to consider for next year.

Panelist	Content communicated	Strategy used to communicate
South Hampton (video/principal/ teacher)		
Massena (video/teacher)		
Watertown (ELA coach, math coach)		
Web resources (videos, panelist)		
Connetquot (principal)		

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2014-15: Content to Communicate

<p>What is the content topic to communicate for 2014-15?</p>	
<p>Craft your website message.</p>	
<p>Craft your grocery store speech that aligns with your main message.</p>	

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2014-15 Communication Strategy

Don't forget to include strategies that worked in 2013-14.

Information to convey OR Supports to provide	Mode of Communication (parent nights, conferences, twitter, blog, website, newsletters)	Who can help?	Frequency

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APPENDIX

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APPENDIX 1

Parent Engagement Scope and Sequence - Overview

Below is a proposal of a series of activities to engage parents throughout the year. Parents would be an integral part of this process - from preparing for the evening sessions to becoming experts in some of the grade level specific activities that teachers are doing with children.

Below the chart is a description of each Event.

Month	Event	Preparation- Math	Preparation- ELA
Sept	Open House	Focus and Rigor presentation w "how to" videos Grade level brochure Modeling stations/math bag of materials for modeling, activities	Shift presentation Grade level brochure Text stations Text-dependent questioning ELA goodie bag: create little single ring flip tools with question stems they could use to ask their kids questions at home about what they are reading for homework or in school.
Oct	Math night ELA night	Focus presentation Fluency station Concept development station Application station Goodie bag (make and take) Online resources	understanding independent reading, why it matters, and how to support at home
Nov	Parent Teacher Conferences	Models math bag Activities Videos- "how to" Performance report- what it says and how to help	Close reading - how can parents help at home
Dec	Math night ELA night	<i>Focus presentation</i> <i>Fluency station</i> <i>Concept development station</i> <i>Application station</i> <i>Goodie bag (make and take)</i> Online resources	Understanding text complexity, why it matters, and how to support at home
Jan	Parent Teacher Conferences	<i>Models math bag</i> <i>Activities</i> <i>Videos- "how to"</i> <i>Formative assessment - what it says and how to help</i>	"So, you want to stay up later? What have you read or seen that supports that? Convince me with three facts/pieces of evidence -Making and Supporting Claims" - how to support at home
Feb	Math night ELA night	<i>Focus presentation</i> <i>Fluency station</i> <i>Concept development station</i>	understanding academic vocabulary and why it matters

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		<i>Application station</i> <i>Goodie bag (make and take)</i> Online resources	
Mar	Parent Teacher Conferences	Models math bag Activities Videos- "how to" <i>Formative assessment - what it says and how to help</i>	<i>Goodie bag (make and take) to support the needs reflected in Formative assessment - what it says and how to help</i>
	Assessment night (?)	What the tests do What the test looks like What we can learn Performance levels why do we need standardized tests? what do they do?	What the tests do What the test looks like What we can learn Performance levels why do we need standardized tests? what do they do?
Apr			
May	Math night ELA night	<i>Focus presentation</i> <i>Fluency station</i> <i>Concept development station</i> <i>Application station</i> <i>Goodie bag (make and take)</i> Online resources	The role of informational text in the ELA classes - ideas to incorporate at home <i>Goodie bag (make and take) to support the night's theme</i>
Jun	Moving Up/ Transition night	What to expect next year - focus newsletter with activities Summer Goodie bag	What to expect next year - focus newsletter with activities Summer Goodie bag
July	Summer programs	Fluency station Concept development station Application project Goodie bag (make and take)	Phonics station Literary/informational text pairing station Writing project Goodie bag (texts and writing prompts to support texts)
Aug	Summer programs	<i>Fluency station</i> <i>Concept development station</i> <i>Application project</i> <i>Goodie bag (make and take)</i>	Phonics station Literary/informational text pairing station Writing project Goodie bag (texts and writing prompts to support texts)

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APPENDIX 2

Parent Engagement Scope and Sequence - Overview

Below is a proposal of a series of activities to engage parents throughout the year. Parents would be an integral part of this process - from preparing for the evening sessions to becoming experts in some of the grade level specific activities that teachers are doing with children.

Below the chart is a description of each Event.

Month	Event	ELA Column - Beth Maurer
Sept	Open House	<ul style="list-style-type: none"> • Have an open house that uses a Pedagogical Shifts Keynote Presentation to make common sense of Common Core for families who want to help their children at home. • Examples for families will be provided in a Keynote Presentation of each ELA Shift, using real kids, and a real family. • Give calendar (with brief agenda) of Literacy Nights so parents can save the dates. • Ask families to start collecting photos to share things they do that align with the shifts to add to the district webpage. • Before next meeting have a book collection within the district so at the October Family Event all the families will receive free fiction/non-fiction used books.
Oct	ELA night	<ul style="list-style-type: none"> • Shift 1 & 4 ELA Night: • Sharing of slideshow on school website of families working on the shifts in their district since the last meeting to get more ideas for all involved. • Modeling by a teacher/coach/principal of text dependent questions after a read aloud. • Families are given a non-fiction/fiction book from the book collections from the previous month and practice asking text dependent questions.
Nov	ELA night	<ul style="list-style-type: none"> • Shift 1,4 & 6 Night • Continue the sharing of slideshow (with music) on school website of parents and children working on the shifts in their district since the last meeting to get more ideas for all involved. • Teacher/Coach/Principal models The Norms of Collaboration for conversations using text with their audience. • Teacher/Coach/Principal models how to upgrade the child's vocabulary, by using one word or phrase when speaking to children and using higher level terminology and also when reading text. • Give families prefixes and suffixes and their meanings to learn so they can unlock over 100,000 vocabulary words.
Dec	ELA night	<ul style="list-style-type: none"> • Shift 2 & 3 Night • Continue the sharing of slideshow on school website of parents and children working on the shifts in their district since the last meeting to get more ideas for all involved. • Teacher/Coach/Principal models and explains the purposes of close

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		<p>reading in a common sense friendly way.</p> <ul style="list-style-type: none"> Families practice close reading.
Jan	Parent Teacher Conferences	<ul style="list-style-type: none"> Shift 5 Night Continue the sharing of slideshow on school website of parents and children working on the shifts in their district since the last meeting to get more ideas for all involved. Give families the opportunity to share all the ways writing is important. Discuss/practice the different types and structures of writing.
Mar	ELA night	<ul style="list-style-type: none"> Assessment Night: Continue the sharing of slideshow on school website of parents and children working on the shifts in their district since the last meeting to get more ideas for all involved. Strategies to help the child through assessments (Multiple choice, Short Response, Extended Response) Tips for taking the NYS Assessment Test Anxiety Issues and ways to help.
May	Parent Teacher Conferences	<ul style="list-style-type: none"> At the end of the school year... a celebration of the families that were involved in this process to tell other families how these nights helped them.

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APPENDIX 3

Parent Engagement Scope and Sequence - Overview

Below is a proposal of a series of activities to engage parents throughout the year around how math instruction has evolved and why. Parents would be an integral part of this process - from preparing for the evening sessions to becoming experts in some of the grade level specific activities that teachers are doing with children.

Below the chart is a description of each Event.

Month	Event	Supporting modes of communication	Who needs to be involved - content	Who need to be involved - strategy
Sept	Open House	back to school newsletter website auto-call twitter	principal classroom teachers math coach PTA	principal teacher PTA IT department office assistant
Oct	Math night	September newsletter website auto-call twitter	principal classroom teachers math coach PTA	principal teacher PTA IT department office assistant
Nov	Parent Teacher Conferences	October newsletter Week-before flyer website twitter	principal classroom teachers math coach	principal teacher IT department office assistant
Dec	Math night	November newsletter Week-before flyer website auto-call twitter	principal classroom teachers math coach PTA	principal teacher PTA IT department office assistant
Jan	Parent Teacher Conferences	December newsletter Week-before flyer website twitter	principal classroom teachers math coach	principal teacher IT department office assistant
Feb	Math night	January newsletter Week-before flyer website auto-call twitter	principal classroom teachers math coach PTA	principal teacher PTA IT department office assistant
Mar	Parent Teacher Conferences	February newsletter	principal classroom teachers	principal teacher

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		Week-before flyer website twitter	math coach	IT department office assistant
Mar	Assessment night (?)		principal classroom teachers	principal teacher PTA IT department office assistant
Apr				
May	Math night	April newsletter Week-before flyer website auto-call twitter	principal classroom teachers math coach	principal teacher PTA IT department office assistant
Jun	Moving Up/ Transition night	May newsletter Week-before flyer website auto-call twitter	principal classroom teachers math coach	principal teacher PTA IT department office assistant
July, August	2 Summer programs, 1 each month	June newsletter website auto-call twitter	principal PTA math coach	principal PTA IT department office assistant

Parents and teachers partner to create and present

Math

Open House Description

September

a new spin on open house - consider convening all parents together as an entire grade level. before parents go into the rooms, will congregate into a grade level space (i.e. the biggest classroom?) for a presentation regarding the grade level.

Focus and Rigor presentation w "how to" videos

- presentation will explain the major focus of the grade and how rigor will be addressed. Give three ideas of how they can support at home. End with - "when you get to your teacher's classroom, you will receive an empty goodie bag. You will be given time with your child to assemble the contents. Please get them out, play with the contents, ask questions. Thank you!" Have teacher and parent volunteers in the room ready to help with the goodie bags and to answer questions.

Grade level brochure

- this is the brochure/handout that we've started: one page per content/grade level providing information and what to do at home to support student learning

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Modeling stations/math bag, activities

- everyone who comes gets the math models goodie bag. This will be added to/changed out at math nights and parent-teacher conferences for the remainder of the school year.

Math Night Description

October, December, February, May

Will need parent volunteers who REALLY know each station. They can help where students might have some difficulty. same format for all math nights

Focus presentation:

- this would be the opening - teacher talks about the major work of the next two months, why it's most important, activities they will be doing, and shows the district website where there are videos collected from around the internet for homework help, etc. ends presentation with an explanation of rigor, and how the night will continue.

Fluency station

- fluency station: fun things that have been done in class - students at the station can teach their parents.

Concept development station

- set up modeling work with activities. Again, students can show their parents.

Application station

- fun mini-project that requires them to use the focused math activity.

Goodie bag (make and take)

- this is usually a big hit. if done in the classroom, this could be the last 20min of math night - teacher and parent volunteers help build goodie bag that includes both materials for models as well as suggested activities for their use. (might need to extend into the cafeteria for this and have grade level stations.)

Parent Teacher Conferences

November, January, March

Models math bag/Activities

provide new activities to enhance the goodie-bag's use. ensure that parents know what to do with the contents.

Videos- "how to"

reinforce the video archive of how to use the materials. parents can help create these.

Student Progress:

All Months:

- Formative assessment - what it says and how to help
- Portfolio of Student Work: - what it says and how to help

November:

- Performance report- what it says and how to help: state test reports should be out by this point; tie goodie bag activities to "how to help"

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Transition Night Description

June

What to expect next year - focus presentation
tie to open house presentation for the next grade; include skills and concepts for parents/students to reinforce over the summer

Summer Goodie bag

Includes models, activities that reinforce skills and concepts from this school year that will have most benefit for next school year

Summer Program Description

July, August

twice a month, run by PTA/rec programs. reinforces the previous year's skills and concepts to better prepare for next year. These can be modeled after library nights that are held over the summer OR built into an existing summer program.

Fluency station

fluency station: fun things that can reinforce fluency standards of the grade level - students at the station can teach their parents.

Concept development station

set up modeling work with activities. Again, students can show their parents.

Application project

fun project that requires students to use the focused math - a longer project that they can take with them and bring back next time the program comes together.

Goodie bag (make and take)

teacher and parent volunteers help build goodie bag that includes both materials for models as well as suggested activities for their use.